

Worcestershire Acute
Hospitals Charity



FUNDING FOR PROSTATE CARE

FUNDRAISING IDEAS PACK 2017



Thank you for choosing to support and raise funds for The Rory the Robot Appeal. Whatever you're doing to help us we hope this guide will give you some great tips for fundraising success!

Our team are always here to help, so if you have any questions about how to fund raise or how to keep it safe or legal please get in touch.

Thank you and good luck!

Contact our fundraising team:

☎ **01905 760 453**

✉ **waht-tr.fundraising@nhs.net**

🌐 **worcsacute.nhs.uk/rorytherobot**

TOP TIPS



Think outside the box - try something different and don't be afraid to get creative with your ideas!



Don't be afraid to ask for sponsorship - make sure you use all forms of communication to tell people about your fundraising such as publicising the event on email, noticeboards, local press and social media and writing to local businesses to ask for their support. The more people who know what you are doing, the more support you can get!



Set a date, time and place - make sure that it doesn't clash with any of the major sporting or social events, unless it is based on that event and try to avoid busy seasons/schedule for you and your team members.



Tell us what you're doing - we love to hear the unique and fun ways our supporters are raising money towards the projects we support.



Keep costs down - mention you are fundraising for a charity for preferential rates, or see if you can get items/ services donated.



Say thanks to everyone who volunteered to participate, donated or who helped on the day.



Take lots of photos - and don't forget to send them to us, we'd love to see how the day went!

A-Z FUNDRAISING IDEAS

If you need some fundraising inspiration here is our A-Z of ideas to get you started...

A

Auction
Arts and crafts
Abseiling
Aerobics
Afternoon tea

B

Bake off
Bring and buy
BBQ
Book sale
Bungee jump

C

Cake sale
Cocktail night
Car boot sale
Cycling challenge
Car wash
Comedy night

D

Darts tournament
Dog walking donations
Disco
Dinner party

E

eBay

F

Five a side footie
Film night with friends
Fashion show
Fancy dress day

G

Guess the weight
Give something up
Golf day
Garden party
Good deeds for donations

H

Hour of pay
Hiking challenge
Head shave

I

Ironman challenge
It's a Knockout challenge

J

Jeans at work day
Job swap
Jumble Sale

K

Karaoke
Keepy uppy challenge

L

Ladies who lunch day
Loose change collection

M

Murder mystery night
Mad Hatter's Tea Party
Music event

N

Non-uniform day
Nature trail

O

Office Olympics
Open garden

P

Pin the tail on the ?
Personal challenge
Press up challenge
Pampering evening
Poker
Paintballing
Photography
Preloved sale

Q

Quiz

R

Recycle sale
Raffle
Race night

S

Swimming
Sponsored silence
Sweepstake
Skydive
Swear-box
Super heroes day
Street party
Sweets in a jar
Shirt 2 Work

T

Tug of war
Treasure hunt
Tombola

U

Unwanted presents sale
Unusual clothes day

V

Variety show
Volleyball

W

Walk
World record attempt
Waxing
Wine tasting
Weight of the cake

X

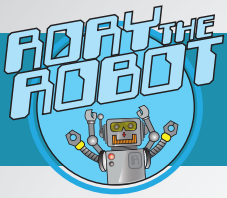
X marks the spot
X-factor theme show
Xbox tournament

Y

YOLO challenge
Yorkshire Three Peaks Challenge
Year long challenge

Z

Zumba-thon
Zip wire challenge



PAYING-IN FORM

Raising £1.6 million is a big challenge, so we're looking for help from local businesses and individuals across Worcestershire. Together, we can tackle prostate cancer and offer men in our county the benefits of robotic-assisted surgery.

You can donate personally online at www.justgiving.com/rorytherobot

Or send a cheque with this form made payable to WAH Charity, Rory Robot should be written on the back of the cheques.

Or support the campaign by donating via Texting your amount to: **70070** using **RORY97** and the amount you want to give e.g. **RORY97 £10** (100% of your donation will go directly to the charity)

Name:

Address:

Postcode:

Phone number:

Email address:

Fundraising event & date:

Online sponsorship page:

Total collected:

Paid in date:

Signed:

Date:

We would love to keep you updated by email about our work and how your support is changing lives. If you DO NOT wish to receive such communications please tick the box.

GIFT AID IT! Convert £1 into £1.25 – at no extra cost to you. Just fill in your details and tick the Gift Aid box if you are a UK tax-payer.

Please tick here if you would like The Rory the Robot Appeal to reclaim the tax you have paid on any donations you have made in the previous four years and any future donations you make. In order for The Rory the Robot Appeal to reclaim the tax you have paid on your donations, you must have paid income or capital gains tax (in the UK) equal to the tax that will be claimed. Please notify us if you are no longer eligible to gift aid your donations.

This is my own money

This is money I have raised

Please send to: Jess Wark - Communications, Worcestershire Acute Hospital NHS Trust, Charles Hastings Way, Kings Court, Ground Floor, WR5 1DD